

IMPLICATIONS OF

Health Care Reform



▶ WAS THIS LEGISLATION PUSHED THROUGH TOO QUICKLY ???



▶ WHAT IMPACT WILL THIS HAVE ON ACCESS TO PHYSICIANS ???



▶ SHOULD I PLAY OR SHOULD I PAY ???

ADDRESSING THE NEEDS OF EMPLOYERS AND CREATING STRATEGIES TO MAINTAIN COMPLIANCE WITH THE MANDATES SET FORTH BY HEALTH CARE REFORM LEGISLATION.

On Tuesday, May 7, 2013, at Aronimink Golf Club, Creative Benefits Inc. hosted an Informational Seminar for Employers to review key components of the legislation that is challenging many organizations across our nation. Speakers included C. Mitchell Goldman Esquire of Duane Morris LLP and Cameron Graham Esquire of Creative Benefits Inc.



*Carolyn McLaughlin-Smith, Sr. Benefits Consultant
C. Mitchell Goldman Esquire, Partner Duane Morris LLP
Ruth Graham, President Creative Benefits Inc.*

THIS LAW IS SO COMPLICATED, AND THERE IS ALOT OF MISINFORMATION OUT THERE

Keynote speaker, C. Mitchell Goldman, Partner in the Health Law Practice of Duane Morris LLP addressed the crowd with the How, What, When and Why behind the 20,000 page legislation that is overturning our nation's approach to healthcare, leaving most of us, Employers and Individuals alike, with many questions and concerns. "The reason behind the Individual mandate is to offset the cost of the sick" which

has placed an impossible burden on the old structure. He describes the Exchanges, scheduled for delivery in January 2014, much like Lending Tree where consumers shop around for the package that fits both their needs and budgets. He notes the significant changes we will see in our hospitals, as they are forced to shift their operating model from being paid for volume to being paid for value. All in all, Mitch is

certain about one thing... the need for this change is unquestionable. What remains to be seen is if the government will meet the hasty deadlines, and how it will cover the large unexpected costs of making such grand changes. Mr. Goldman recommends we keep our eyes and ears open because we are shooting at a moving target. "This change may not happen seamlessly, but it will happen eventually!"



*Cheryl & Adam Carliss, CMI Credit Mediators Inc.
Cameron Graham Esquire,
Director of Compliance, Creative Benefits Inc.*

HELPING YOU REMAIN COMPLIANT & PROTECTING YOUR FISCAL INTEGRITY

Clients and businesses in general have had many reactions to the Patient Protection Affordable Care Act (PPACA). Reactions include anger, confusion, concern about compliance and penalties, feelings of government intrusion and concern for their employees. There are 20,000 pages of regulations and businesses want and need help. Cameron Graham, Director of Compliance states "It is possible to understand the legislation, to be compliant, to manage your costs and to take care of your employees. That is exactly what my team at Creative Benefits does everyday!"

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