

# CBI CARES YEAR IN REVIEW

The mission of CBI CARES is to partner with non-profits, matching Creative Benefits, Inc. employees with volunteer opportunities at charitable organizations. This program allows our team members to give time to, collect for, and raise money towards causes that are important to both our clients, our community and us personally.

In response to the unforeseen events that took place this year, CBI CARES, like so many, felt the urge to help. Due to the pandemic, our dedicated team members and supporters focused on collections and donations for those most in need, opposed to traditional in-person volunteer opportunities. Throughout this unprecedented time, we were fortunate enough to lend a helping hand and are so grateful for the generosity of those able to contribute.

Taking 2020 into account, **CBI CARES has now dedicated a total of 990 service hours to 40 causes since its inception.** Despite this year's challenges, we were able to contribute 75 total volunteer hours to 6 local causes and organizations, which included the following:

## **40 Days of Giving for ElderNet & the Upper Darby Food Bank**

*Beginning in February, the CBI CARES team organized a company-wide, food drive to benefit ElderNet and the Upper Darby Food Bank. ElderNet provides a safety net for older and disabled adults to help them remain in their homes with dignity, and strengthens food and financial security for all community members in need of support. The Upper Darby Food Bank is an alliance formed to fight hunger by providing food to those in need in the community, especially those experiencing food emergencies.*

## **Chester County Lions Club Charitable Activities**

*Throughout the month of October, our team participated in various charitable activities organized by the Chester County Lions Club, including a 50/50 Raffle, Eyeglass Collection and Fruit Sale. Proceeds benefited a number of older adult members in need.*

## **East Brandywine Baptist Church Pantry Food Drive**

*Thrilled to support a local church by donating food items to benefit those most in need. Donations included baby products, snacks for children's lunches, canned goods, pantry items and more. Thanks to our very own Sandy Haas for sharing this opportunity!*



# #CBICARES



### **The Eli Seth Matthews Leukemia Foundation, Inc.'s 7th Annual Toys for Eli Event**

*The Eli Seth Matthews Leukemia Foundation, Inc.'s 7th Annual Toys for Eli Event went virtual this year. This past Christmas, the foundation, founded by Paul Matthews in honor of his late son, had to pivot to ensure they could support "Virtual Toy Drive" events benefiting young patients of Nemours/Alfred I. duPont Hospital for Children, the Children's Hospital of Philadelphia and Shriners Hospitals for Children. These virtual toy drives allowed donors, like the Eli Seth Matthews Leukemia Foundation, to donate gifts and much-needed funds to children spending the holiday in hospitals, while ensuring the safety of all involved. The team members of CBI CARES couldn't have been more excited to participate and thank our own Christine Simpson for sharing the opportunity!*

### **Wyoming Area School Food Distribution & Children's Produce Market**

*The Wyoming Area School Food Distribution and Children's Produce Market is a monthly distribution event of both shelf-stable food and fresh produce to families in Luzerne County, primarily focusing on the West Pittston, Harding, Wyoming, and Exeter communities. These families are able to pick up breakfast, lunch, dinner and snacks with no questions asked. Before the pandemic, the organization was serving approximately 75 families. Currently, the organization is serving upwards of 190 families.*

*Our own Remy Sweeney reached out to the organization asking how CBI CARES could help. The organizers, Dr. and Mrs. Pollard, informed us of the children's excitement over breakfast cereal, as one of the children jumped up and down as they hugged a box, comparing it to Christmas when donated. With that, our goal to collect 190 boxes of cereal was set. Thanks to community support and the donations from our Kingston and Newtown Square offices, Remy's SUV was filled to capacity with almost 750 boxes of cereal! This resulted in organizers being able to include multiple cereal boxes in each donation bin and leftover monetary donations to be used for future distributions.*

**We look forward to a time when we can physically dive into volunteer opportunities that benefit our local community. Until then, tell us about causes that we could support from home that are important to YOU!**

*If you know of a local cause that needs additional aid, we welcome your email at [solutions@creativebenefitsinc.com](mailto:solutions@creativebenefitsinc.com). We ask that suggested opportunities meet the following criteria:*

- *Donation of tangible goods (i.e. the collection of food, clothing, necessities, etc.)*

**Until we are safely able to see each other again, we wish members of our community health and safety in the year ahead and cheer on those dedicating their lives for the betterment and well-being of others.**